

Wednesday, 4 July

8:30	Registration and Continental Breakfast (Waterside 2)		
9:45	Opening Remarks by Jane Roscoe, Pro Vice Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol Mapping the Landscape - Tensions, Contradictions and Possibility Andrew Chitty, AHRC, Andy Pratt, City University, London & Sukhy Johal, University of Lincoln (Cinema 3) Chair: Jo Lansdowne, Watershed		
11:20	Coffee Break (Waterside 2)		
	Cinema 3	Waterside 1	Waterside 3
11:40	Modelling, Constructing & Disrupting the Creative Economy <i>The Wrong Model. Why governments do not understand the Creative Industries</i> , Robert Hewison, Independent Scholar <i>Contributing to the creative economy imaginary: universities and the creative sector</i> , Simon Moreton, UWE Bristol <i>Disrupting universities in the creative economy: Crowded ecologies; quintuple helixes and third spaces</i> , Rachel Granger, Leicester Castle Business School Chair: Jon Dovey, UWE Bristol	Roundtable: Local, Global, Crap or Creative? Charting a Course to Creativity Dan Ashton, University of Southampton Toby Bennett, Solent University Louise Coysh, Associate Director, Arts and Culture, University of Southampton James Gough, Director, Southampton Cultural Development Trust Ronda Gowland-Pryde, Freelance consultant Matt Salvage, Director, SoCo Music Susanna Edwards, Freelance researcher, illustrator and educator	Universities: Pipelines for Creative Placemaking? <i>Glasgow School of Art and the City: Creative Ecologies</i> , Helen Kendrick, Glasgow School of Art <i>Co-creating knowledge of creative industries: A case study of creative industries education in Hong Kong</i> , Vicky Ho, Open University of Hong Kong <i>Grow what? And for whom?</i> Ellen Hughes, UWE Bristol Chair: Nicole Foster, UWE Bristol
13:00	Lunch (Waterside 2 and 3)		
14:00	Creative Fuse North East: Collaboration in Recasting the Third Mission <i>Creating meaningful communications for cross-sector collaboration</i> , Rebecca Prescott, Newcastle University <i>Co-Producing Innovation in the Devolved Tees Valley</i> , Sam Murray and Paul Stewart, Teesside University <i>Students as active catalysts for innovation within collaborations between universities and the creative sector</i> , Kate Lampitt Adey (presenter), Mark Bailey, Manos Chatzakis, Josh Hornby, Nick Spencer and Nate Sterling, Northumbria University <i>'Cultural Hubs' in the North East: An innovative approach for universities to engage and support creative SMEs</i> , Alistair Brown and Ladan Cockshut, Durham University	Roundtable: Understanding the Landscape - Lessons from Glasgow Ken Neil, Deputy Director, Glasgow School of Art Scott Parsons, Director of Strategy and Marketing, Glasgow School of Art Lynn-Sayers McHattie, Programme Director, Innovation School, Glasgow School of Art Helen Kendrick, Creative Economy Fellow, Glasgow School of Art	Co-Creating the Creative City <i>CITYLAB: where the City is the Classroom</i> , Jon Pengelly, Gray's School of Art, Robert Gordon University <i>Co-Production, Creative Placemaking and Possibility in the Neoliberal City</i> , Nicole Foster, UWE Bristol <i>Mind the Gaps</i> , Alaine Laycock Burns, Independent Designer Chair: Dave Green, UWE Bristol
15:20	Coffee Break (Waterside 2)		
15:40	Keynote: University as Übungstraum: Notes on the Creative Transformation of Higher Education Sebastian Olma, Avans University of Applied Sciences (Cinema 3) Chair: Jane Roscoe, Pro Vice Chancellor & Executive Dean, Arts, Creative Industries, and Education, UWE Bristol		
17:30 -18:30	Drinks Reception at Pervasive Media Studio, Watershed		

Thursday, 5 July

8:30	Continental Breakfast (Waterside 2)		
9:00	Keynote Panel: Insurgency & Smuggling: the contradictory dynamics of cultural innovation (Cinema 3): Claire Doherty, Director, Arnolfini, Jon Dovey, Professor of Screen Media, UWE Bristol, and Clare Reddington, Creative Director, Watershed		
10:20	Coffee Break (Waterside 2)		
	Cinema 3	Waterside 1	Waterside 3
10:35	<p>University Futures</p> <p><i>The new face of university research centres as local anchors and intermediaries in the creative and cultural economy: The case of Queen Mary University of London</i>, Tarek Virani, Queen Mary University of London (presenting), Morag Shiach and Andre Piza</p> <p><i>Privatising Creativity? The role of the university in keeping creativity public</i>, Oli Mould, Royal Holloway, University of London</p> <p><i>Recuperating Innovation</i>, Patrick Crogan, UWE Bristol</p> <p>Chair: Simon Moreton, UWE Bristol</p>	<p>Creative Spaces of Precarity and Possibility</p> <p><i>Building for creativity – Places, spaces, educating and collaborating</i>, Martin Bouette and Ian Elwick, Werks Group</p> <p><i>Creative labour and creative cities in a crisis of social reproduction</i>, Harry Pitts, University of Bristol</p> <p><i>Business for artists: a theoretical rationale for the Feral MBA</i>, Kate Rich, Independent Artist/UWE Bristol</p>	<p>Creative Policy in the Devolved Tees Valley</p> <p><i>Tees Valley – Culture as Cornerstone of Social and Economic Development</i>, Sharon Paterson, Teesside University</p> <p><i>Arts and Place-making: A Commitment to Creative Involvement</i>, Paul Stewart, Teesside University</p> <p><i>Creative Fuse: Responding to the Digital Policy Agenda</i>, Sam Murray, Teesside University and Suzy O'Hara, Sunderland University</p> <p><i>Place making, the University and its Community: Examining the Value of Teesside University Partnerships in Regeneration and Place Making</i>, Natasha Vall, Teesside University, and James Beighton, Tees Valley Arts/Teesside University</p>
12:00	<p>The Hidden Story: Evaluation and Measurement of Cultural Impact</p> <p>Jon Dovey, Professor of Screen Media, UWE Bristol</p> <p>Lisa Mooney, Pro Vice-Chancellor, Research and Knowledge Exchange, University of East London</p> <p>Alex Williams, Associate Dean Enterprise, Kingston University</p>	<p>Skills for Surviving the Creative Sector</p> <p><i>Freelance labour, training and skills development in Bristol's film and television industries</i>, Amy Genders, UWE Bristol</p> <p><i>A pipeline problem: exploring the impact of policy disconnect on craft higher education</i>, Lauren England, King's College London</p> <p><i>Problems to solve: Core competencies artists must possess to survive in a portfolio economy</i>, Jeremy Peters, University of Cambridge Judge Business School</p> <p>Chair: Andrew Spicer, UWE Bristol</p>	<p>The Distributed University</p> <p><i>A view from the edge: changing approaches to university and cultural sector collaborations</i>, Rachel Pattinson, Newcastle University and Seven Stories: The National Centre for Children's Books</p> <p><i>Dementia Connect: working together to build a dementia innovation ecology</i> Tim Senior, UWE Bristol</p> <p><i>Playful responses for serious problems</i>, Marcus Willcocks (presenting), University of the Arts London and Dr. Cameron McAuliffe, University of Western Sydney</p> <p>Chair: George Lovesmith, UWE Bristol</p>
13:15	Lunch (Waterside 2 and 3)		
14:00	<p>Creative Collaboration in Policy & Practice</p> <p>Kirstie Hewlett, Research Associate, King's College London</p> <p>Kate Dunton, Research and Education Manager, King's College London</p> <p>Luke Dickens, Lecturer in Urban Futures, King's College London</p> <p>Meg Peterson, HE engagement and research, Battersea Arts Centre</p>	<p>Roundtable: Working at the Edges of the Future University</p> <p>PhD/Early Career Roundtable</p> <p>Abdul Alghanam, PhD candidate, University of St Andrews</p> <p>Sophie Bishop, PhD candidate, University of East London</p> <p>Lauren England, PhD candidate, King's College London</p> <p>Becca Rose Glowacki, Senior Lecturer, UWE</p>	<p>Workshop: Feral Business</p> <p>Facilitated by Teresa Dillion, UWE and Kate Rich, Independent Artist/UWE Bristol</p> <p>This workshop draws on the ongoing Feral Business Research Network (FBRN), which brings together radical thinkers and practitioners who work with 'business' as a medium for artistic enquiry. The workshop invites participants to learn about this approach as well as comment, feedback and share their views on the existing body of terms, methods and examples, which FBRN has collated to date.</p>
15:15	Coffee Break (Waterside 2)		
15:30 -17:00	<p>Closing Keynote: New Collaborations, Same Exclusions? (Cinema 3)</p> <p>Keri Facer, University of Bristol, Edson Burton, Independent Writer, Historian, Curator & Lisa Mooney, University of East London</p> <p>Chair: Zahra Ash-Harper, Watershed</p>		